

SIA "LIEPĀJAS REĢIONA TŪRISMA INFORMĀCIJAS BIROJS"

Reģ. Nr. 40003302839, Rožu laukumā 5/6, Liepāja, LV-3401, tālrunis: 63480808, e-pasts: birojs@liepaja.travel, www.liepaja.travel

USE OF COOKIES ON THE LIEPAJA.TRAVEL WEBSITE

The controller of personal data processing is the Liepāja City Municipality SIA "Liepājas reģiona tūrisma informācijas birojs", Ltd, address: 5/6 Rožu Laukums, Liepāja LV-3401, phone: +37163480808, e-mail address: info@liepaja.travel

The contact details of the personal data protection officer of the controller: phone +37163480808, address: Rožu Laukums 5/6, Liepāja LV-3401, e-mail address: agita@liepaja.travel

PURPOSE OF THE USE OF COOKIES AND LEGAL BASIS

Purposes - 1) to collect user visit statistics in order to improve the content of the website and to analyse the website traffic patterns in general. 2) to make available the video material of the Municipality on the website for easy and advanced viewing.

Should the user accept cookies, the legal basis for the use of cookies is the consent of the data subject (**Article 6(1)(a) of the General Data Protection Regulation**) and the user agrees that they have read the information on cookies (including the information on the transfer of personal data to third parties, where applicable outside the European Union/European Economic Area) for the purposes of their use.

Purpose - to enable the functioning and basic features of the liepaja.travel website.

By rejecting cookies or not giving consent, the user rejects all optional cookies used by this website, with the exception of essential cookies that are necessary for the functioning and basic features of the website, such as session support or obtaining appropriate consent (**Article 6(1)(f) of the General Data Protection Regulation**).

WITHDRAWAL OF CONSENT/REFUSAL AND RESTRICTION OF THE USE OF COOKIES

The user can opt-out of the use of optional cookies in the Administration's website cookie notice by clicking on the "Accept only selected" button and not selecting analytics or marketing cookies. The user can change the cookie settings, or the choices made, at any time by clicking on the "Cookie settings" button in the website footer then selecting the relevant settings.

The user has the right to use different cookie blockers at any time, or to change the cookie settings in their browser, or to delete cookies on their internet browser settings.

WEBSITE COOKIES

The liepaja.lv administration website uses cookies (often known as "internet cookies"), which collect personal data of the website user (IP address and information related to the website visit, date, time, etc., such as the internet browser used).

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The website uses the following types of cookies:

NECESSARY COOKIES

Strictly necessary cookies (also known as essential cookies) are classified as cookies that must be present for the website to provide the basic functions of the website such as accepting or rejecting cookies.

Cookie name	Cookie owner	Cookie retention	Purpose of use
PHPSESSID	liepaja.travel	session	This cookie is used in PHP applications. The cookie stores and identifies a unique session ID of the user in order to manage user sessions on the website.
pll_language	liepaja.travel	1 year	The cookie is set to remember the language the user selects upon returning to the site and to retrieve language information if it is not otherwise available.
lt_accept_cookies	liepaja.travel	1 year	The cookie is set to remember the user's preferences for cookie policy choices.
YSC	youtube.com	session	Youtube sets this cookie to track views of embedded videos on Youtube pages.
VISITOR_INFO1_LIVE	youtube.com	5 months and 27 days	YouTube sets this cookie to measure bandwidth to determine whether the user is receiving the new or old player interface.
test_cookie	doubleclick.net	1 day	Google cookie that checks whether cookies can be configured on the website.

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STATISTICAL COOKIES

Statistical cookies track user browsing behaviour over a certain period. Data collected by a statistical cookie are for statistical purposes only, such as analysing and reporting visitor interactions with a website.

Cookie name	Cookie owner	Cookie retention	Purpose of use
_ga	liepaja.travel	1 year 1 month and 4 days	Google Analytics sets this cookie to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_gid	liepaja.travel	1 day	Google Analytics sets this cookie to store information about website usage by visitors, while generating analytics reports about website performance.
_gat	liepaja.travel	1 minute	Google Universal Analytics sets this cookie to limit the number of requests and thus limit the collection of data on high-traffic websites.
ga*	liepaja.travel	1 year 1 month and 4 days	Google Analytics sets this cookie to store and track page views.
__utma	liepaja.travel	1 year 1 month and 4 days	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance and distinguishes between users and sessions. It

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			is used to calculate new and returning visitor statistics. The cookie is created when the JavaScript library is executed and there is no __utma cookie. The cookie is updated every time data is sent to Google Analytics.
__utmc	liepaja.travel	session	Google Analytics service sets this cookie to enable website owners to track visitor behaviour and measure site performance. It is not used in most sites but is set to enable interoperability with the older version of Google Analytics code known as Urchin, where it was used in combination with the __utmb cookie to identify new sessions/visits for returning visitors. When used by Google Analytics this is always a Session cookie which is destroyed when the user closes their browser.
__utmz	liepaja.travel	6 months	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour measure of site performance. This cookie identifies the source of traffic to the site - so Google Analytics can tell site

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			owners where visitors came from when arriving on the site. The cookie has a life span of 6 months and is updated every time data is sent to Google Analytics.
__utmt_UA-*	liepaja.travel	10 minutes	Google Analytics sets this cookie to collect statistical information about user behaviour on the website.
__utmb	liepaja.travel	30 minutes	Google Analytics sets this cookie to detect new sessions/visits. The __utmb cookie is created when the JavaScript library is executed and there are no __utma cookies. It is updated each time data is sent to Google Analytics.

MARKETING COOKIES

This category of cookies is used to track your website activity to provide targeted advertisements or other content by analysing your browsing patterns on other websites.

Third party cookies are cookies from websites or external services that are used on this website but do not belong to us, for example to enable the use of Youtube videos.

Cookie name	Cookie owner	Cookie retention	Purpose of use
VISITOR_PRIVACY_METADATA	youtube.com	5 months and 27 days	Youtube sets this cookie to store the meta data of the user's privacy policy.
CONSENT	youtube.com	2 years	YouTube sets this cookie using embedded YouTube videos and records anonymous statistics.

POSSIBLE RECIPIENTS OF PERSONAL DATA

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The recipients of personal data are the staff of the SIA "Liepājas reģiona tūrisma informācijas birojs" Ltd, the contracted website administrator and in some cases a third party that provides one of the services or functions on the website, upon the consent of the user.

RIGHTS OF THE USER IN THEIR CAPACITY AS DATA SUBJECT

Please be informed that users, in their capacity as data subjects, have the right to request the controller to access the processed personal data, to request the deletion of personal data by providing the reasonable grounds for the request, to request the restriction of the processing of their personal data in the cases provided for in the regulatory enactments, as well as to raise an objection to the processing. The user is entitled to file a complaint with the Data State Inspectorate regarding unlawful processing of the personal data of the user.